

FROM ORDINARY TO EXTRAORDINARY

Enviro-Chem

Background - Who?

Enviro-Chem (ECI) is a long established recycler of precious metal scrap. ECI offers complete services for the reclamation and recycling of precious metals from industrial waste, processes, and operations. They offer free consultation and evaluation of your waste, with no obligation. The company is currently run by brothers Todd and Brian Meyer, whose father Roger started the company in 1980.



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Challenge - Why?

While Todd, Brian and team continued to grow their second generation business they wanted to expand public awareness of their precious metals business, update their marketing materials and develop a professional online presence. It was also important that ECI would be able to manage future changes to their new website.

Strategy - How?

Brian and Todd met with Bryan Schreifels and they were so impressed with the quality of Emerging Business Systems products, services and process that they decided to move forward with the marketing materials and custom website package.



Results - What?

Brian and Todd were able to focus on their customers and business while EBS developed the content, design, built and launched their new custom website and professional marketing materials. *"It was an easy process from start to finish; Emerging Business systems exceeded our expectations."*

Contact

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